

## Curriculum Vitae

**Sander Veenhof** (1973)

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### Education

2003 - 2006 Gerrit Rietveld Academie,  
audiovisual direction  
1991 - 1997 Vrije Universiteit Amsterdam,  
computer science, special focus on multi-media

### Participation in group exhibitions

sep 2007 Conflux festival - Brooklyn, NYC  
Second Life Walkie Talkie Walks - presentation, city walk  
jun 2007 Chiellerie gallery Amsterdam - '4x SOLO' group exhibition,  
'avatar trap' Second Life installation,  
IRL/virtual combo, controllable through sms text-messages  
nov 2006 Arthouse SYB - 'DOGtime four.ten.five.eleven.new.art.education'  
Participated in group performance with Rombout Willems  
jun 2006 Brakke Grond gallery, Amsterdam - 'Brakke Grond 25 years'  
show with Guillaume Bijl, Su Tomesen, Happy Famous Artists,  
Florentijn Hofman, Silvia B. en Sara Nuytemans  
shown: interactive video-instalation titled 'Kiekdoos'  
jun 2006 'Rietveld naar de Beurs'  
selling of 'Preventive investments'  
mei 2006 'Kunstvlaai', Westergasfabriek Amsterdam  
invited as guest artist by the Kattenbak Collective  
shown: participatory artwork with attached football

### Self organised shows

feb 2006 Dogtime in de Kattenbak, Amsterdam  
Group show with organized randomness  
okt 2005 Anonymous Art Expo #1  
Works by famous and non-famous (yet) artist all displayed anonymously  
apr 2005 Discount art  
"50% reduction when handing any old artworks"  
dec 2004 Xenoskunst  
guerilla expo in Xenos shop, Kalverstraat Amsterdam

### Assignments

feb 2008 Concept & implementation of Clean Clothes campaign [catchtheflame.org](http://catchtheflame.org),  
a 'bluetooth flame' travelling around the world  
sep 2005 Creation of two art projects in public space for tv-program 6pack,  
in cooperation with the Kattenbak Collective:  
'Kliko race' and 'Instant beach'

jun 2005 Concept and realisation of 'Businesscard Perforator'  
A welcome event for Amsterdam Creativity Exchange in Podium Mozaik

#### Own projects

feb 2008 'Anonymous Personalisation'  
an auto-interactive bluetooth installation

feb 2007 'Meet your avatar'  
bluescreen/chroma-keying installation in Second Life,

jun 2006 Fake underground flyer distribution  
advertising upperclass events in an underground way, for free

feb 2006 'eBay versus Marktplaats competition',  
one artwork, sawn in two parts, being sold on two auction-websites

feb 2005 BluetoothFriday  
international Bluetooth communication event

okt 2004 'Wheelchair activism', protesting-on-a-distance equipment,  
mobile phone connected to megaphone, used during mass demonstration

aug 2002 'Reverse stalker'  
location based mobile phone concept

[ All of the above projects are described in more detail at: [HTTP://SNDRV.NL](http://sndrv.nl) ]

#### Various

2006 - 2008 Self employed artist. Portfolio-website: [sndrv.nl](http://sndrv.nl)

2003 - 2006 Webdevelopment at Submarine.nl cross-media studio Amsterdam,  
involved in several multi-media and web projects belonging to  
[submarinechannel.com](http://submarinechannel.com)

2005 - 2006 Columnist at Amsterdam cityzine Zone020

1999 - 2003 Webdevelopment at Lostboys Interactive,  
worked on various internet and interactive-tv projects

2001 Teaching webdesign for beginners, Thimpu, Bhutan